

# THE HUMANE SOCIETY OF CANADA



*"... As subway trains thundered through the tunnel, their steel wheels throwing up sparks with ear splitting noise, a lonely orphaned kitten huddled in a small hole in the wall, too terrified to move ... Six months later, after receiving patient loving care from my son, Pierce, that frightened little kitten, now named "Scooter" is a permanent member of our family ..."*

Dear Friend of Animals,

**"Scooter" is not alone.** When a beautiful *baby bunny* rabbit was headed for certain death, my daughter, Elan stepped in to rescue her and **"Willow" has also joined our family of fur angels.**



Christmas and the Holidays are about family, caring and compassion. Like all parents, as a father, Lise and I are very proud of our children, both of them are dedicated volunteers working to protect animals and helping make the world a better place for all of us. But even more importantly, along with their friends and their generation they are the last best hope for animals ***in a world that is facing more clear and present dangers than ever before.*** And if you believe as I do, that one person can truly make a difference, then together they are the best of that ***Humane Spirit for Animals.***



As I approach 60 years of age, I am not ashamed to admit that all of the ***cruelty*** I have fought against for decades, day in and day out, ***has taken its toll and is starting to wear me down.*** I've seen things you wouldn't believe, some I've tried to forget, and others that even years later, still give me nightmares. Along with caring people like you, ***we have all made tremendous personal sacrifices to help animals.***

Only four things keep me going. The ***look on each rescued animal's face*** as they realize that for the first time in their shattered lives they are safe. The second thing is the ever growing number of ***young people who are willing to carry the torch and fight to protect animals.*** The third is the

***kindness and generosity of caring people like you*** who make all of our efforts to help all animals possible, and remind me day after day, no matter how hard it gets, that we are not alone. And finally, the ones that haunt me the most, ***the animals I couldn't save;*** and the ***animals still out there that need our help.***



When a series of tragedies struck, bewildered and alone, 6 year old Australian Shepherd ***"Whiskey" suddenly found herself without a family.*** But she still had plenty of friends. When it became clear that the only way to get her to her new loving home was to drive, with the help of a generous animal lover, accompanied by my son, ***so began Whiskey's journey of more than 1700 km (over 1100 miles) to find comfort and solace in the arms of her new family.***



Through your support of our ***Silver Paws Program*** we were able to help elderly people and their pets like Audrey: ***"... I am a senior, 70 years old, on a very small pension, just enough to pay rent, food, utilities, with nothing really left over. I took in an abandoned female kitten and I really love her. Can you help me get her spayed and make sure she is healthy..."***



As well as saving energy and reducing pollution, we have supported the ***Fatal Light Awareness Program*** which encourages high rise building owners to turn off the lights to save hundreds of thousands of ***beautiful songbirds*** from flying into windows and falling to their deaths.



We went on high alert as ***Superstorm Sandy*** roared up the east coast and provided support for the animals, often the ***forgotten victims of natural and manmade disasters.*** With our decades of expertise working in war and disaster zones around the world, we have developed a blueprint for pet owners, rescue workers and government to plan ahead and a rapid reaction force to help animals and those who care about them.

In our view, there are only two prisons left in Canada that hold whales and dolphins captive, and when the news broke ***about conditions at Marineland,*** there was a public outcry, including letters from children like ***9 year old Isabelle*** who wrote: ***"When I saw the terrible pictures of the animals that were treated very, very badly... people should take them to a sanctuary where they can be safe and protected..."*** The Humane Society of Canada has funded studies showing that ***whales and dolphins die in captivity faster than when they live in the wild*** and participated in the rehabilitation and release of former captives as we continue our efforts to make certain ***no new prisons*** are built to hold these highly intelligent social animals.



Our ***Project Pegasus*** spirits wild and companion horses to safety, providing food, shelter and veterinary care for animals which have been ***abused and cast aside*** by an ungrateful and ruthless racing industry which only cares for the winners, and sends ***tens of thousands of healthy horses each year to slaughter.*** Often these animals have been injected with a wide range of drugs to keep them racing and most of the meat from the horses slaughtered is sent to the 27 member nation European Union. However, ***a new program, now requires that each horse be individually tracked and must be drug free for six months prior to slaughter putting pressure on the multi-billion dollar racing industry to clean up their act.***

Our new programs, *OverWatch* and *Don't Bully Animals* monitors and exposes the links between *government and industry involvement in using your hard earned tax dollars to harm animals and their natural homes of land, air and water* – flying in the face of their own public opinion polls showing time after time that *9 out of 10 Canadians support the protection and not the killing of animals and harm to the environment.*



*There is a proven link between cruelty to animals and violence towards people and we need to work towards an end to this cycle of violence.*

And yet, unbelievable as it may seem, the *Canadian Government still uses your hard earned tax dollars to support the slaughter of horses, the drowning of dolphins and turtles in nets, the clubbing of seal pups, the use of leg hold traps; and slaughter of elephants, rhinos and other wildlife, along with the killing of dogs and cats for fur and refuses to regulate a pet food industry that has killed and harmed thousands of animals.*

Rather than having the courage to take responsibility *for their actions, you know you have them on the run, when politicians and civil servants are publicly challenged and held to account and they react by hiding evidence and responding with threats and smear campaigns. By shining a spotlight on violence, we remind them that cruelty to animals is everyone's business.*

Make no mistake, as we fight for animals, day after day, *we have made powerful enemies in governments and among those who abuse animals who put profit before compassion, cruelty before kindness. Because we have a reputation: We won't back down from a fight because you and I are all that stand between animals and those who want to harm them.*

*No matter how many times we are threatened, we won't turn our back on the animals and walk away.*

Our new program *Behind Every Great Star There's An Animal*, launched early this year harnesses long standing support from *celebrities from film, television, music and the arts*, speaking out to educate people of all ages about why animals mean so much to them, and why we need to never give up the fight to protect them.



Through our work with *INTERPOL*, we work hand in hand to help smash organized crime syndicates who profit from the suffering of animals and people. More and more of these crime lords are being dealt hammer blows by law enforcement officials here in Canada and around the world. With your support, we are exposing the *links between wildlife smugglers, money laundering, human trafficking, weapons, drugs and even terrorism.*

We are working with *Hollywood* on a pilot for a new TV series called *Poacher Wars* about our undercover team of operatives from around the world working to combat wildlife traffickers and environmental outlaws.



Our *Pet Recovery Team* reunites beloved pets with their animals with heart warming stories like these: "When *"Jimmy"*, our crossbred *Pug* went missing, our family was devastated. We can't thank you enough for bringing him back to us...We thought we'd seen the last of our *little parrot "Baby"* as she flew off, thank you for bringing her back to the nest...*"Gizmo"*, our *Siamese cat*, is back safe and sound thanks to you... *Over 40,000 pets are now a little safer* because they wear our identification tag.

To meet the every changing needs of the way in which we communicate and educate people who care about animals, follow us through our *website [www.humaneociety.com](http://www.humaneociety.com)*, on *Facebook, Twitter* and other social media sites. Later this year, look for the formal launch of our *new free app, called Humane Animal*, that will work on smart phones and tablets. Packed with tips like emergency first aid, the locations of the nearest shelter, vet clinic and other useful animal friendly information.

*Moving swiftly to meet immediate threats facing animals and nature is critical, however, Humane Education to stop cruelty before it has a chance to happen is even more important as we move ever closer to the day when the pointless animals will no longer be tolerated.*

The stunning photograph of a *man lulling his 19 year old arthritic rescue dog to sleep in Lake Superior* touched so many people from around the world, reminding us how important animals are in our daily lives. *If you have gazed into their trusting eyes, feel the brush of a cold nose, listened to the contented purr or felt the warm beat of their hearts, then you know exactly what I am taking about.*



We have asked that a *special federal prosecutor join a crack team of RCMP officers to investigate our long standing concerns about the Calgary Stampede* because it is painfully apparent that after decades of allowing harm to animals that the local law enforcement officials are simply not up to the task. We have also asked that they investigate Manitoba politicians for their role in *Abandoning two orphaned bear cubs to their fate, putting them at risk from dying a slow lingering death*, even after a team of bear experts offered to care for *"Makoon"* and his friend in their sanctuary for free and then return them to the forest once they were old enough and ready to fend for themselves.

As a partner of *Leaping Bunny*, we participate in rigorous audits of companies to support their claims that their products are not tested on animals and make consumers more aware of the choices that are out there for companies trying to do the right thing for people, animals and the environment. Get your copy of the *Compassionate Shopper's Guide* today.

*Thousands of animals of every size, shape and colour are safer because of you.* Everything from polar bears, elephants, rhinos to dogs, cats, birds, rabbits, ferrets, turtles and other small animals to horses and farm animals.

In order to ask for your support, *some organizations send you free T shirts, Christmas Cards, and even gloves. We're not one of them. All we can offer you is our hard work, trust and dedication in the fight to protect animals.* We are humbled by the *trust* you have placed in us to *stand up for what's right* as we continue to rescue and protect orphaned, injured and abused animals because *without your help, none of this would be possible. You can count on us, just like the animals can.*

**And with Christmas and the Holidays just around the corner, in thses troubled times animals need our help now more than ever before.**

A registered charity, we *rely entirely on donations to support our programs to protect animals and nature* and each gift to help animals is personally acknowledged with a thank you letter and receipt.

For the sake of the animals *please help us save one more life* and send in your life saving donation of \$25, \$35, \$50 or whatever you can afford. Every little bit helps animals. *A benefactor has agreed to match your gift dollar for dollar, doubling the value of your donation to help animals.*

If you would like to make an immediate secure credit card donation online please visit us at [www.humanesociety.com](http://www.humanesociety.com) or call us toll free at 1-800-641-KIND.

We promise to use every one of your hard earned dollars carefully and wisely. And remember, when it comes to fighting cruelty, we don't give up. Ever.

From our family to yours, Peace on Earth,

*Michael O'Sullivan*

Michael O'Sullivan  
Executive Director

P.S. To our absent and faithful friends who filled our lives with joy and who asked for so little in return: *Poppy, Pickles, Sarah, Willow, Cinder, Kia, Ashe, Sionnaich, LB, Taiga and Pasha*. We miss you all terribly, but you live on in our memories and in our hearts forever.



## A Safe & Happy Christmas for Pets

Family, friends, parties, decorations, food. Christmas can be a wonderful time of year. However, many of the same things that make the holiday season an enjoyable time for humans, make it a dangerous time for pets. To assist people in protecting their pets during the holidays, the Humane Society of Canada has put together a list of some common holiday hazards that people should be made aware of. Festive items not on this list should also be evaluated for any potential risk.



1. Christmas Tree: Problems can occur when pets have access to the Christmas tree. Cats may want to climb the tree while dogs may knock it over. It is a good idea to safely secure the tree at the top and bottom. If your tree is real, don't allow animal companions to drink from the tree reservoir and don't use tree preservatives in the water. Evergreen needles that have fallen from the tree should be immediately cleaned up, as they can be harmful if ingested.

2. Decorations: Glass ornaments, which can shatter into tiny, sharp pieces, should be avoided wherever there are pets. Tinsel and ribbon, which can cause gastrointestinal blockages, should also be avoided. Avoid using food decorations, such as popcorn garlands – the string is a choking hazard, and the tree might be knocked over. Liquid, bubbling lights shouldn't be used, as the liquid is a harmful chemical.



3. Electrical Cords, Fire, and Candles: Electrical cords can harm animals or cause fires. Electrical cords and wires should be inaccessible to pets. Consider using extension cords that can shut off the flow of electricity when a fire hazard is detected. A fire in the hearth or woodstove, and lit candles make for a cozy atmosphere, especially around Christmas; however, it is important to take the necessary precautions to ensure that pets are not hurt by fire or accidentally start one. Candles should never be left unattended; pets can easily knock them over. Fireplaces should have screens or doors that fit snugly, and minimize the risk of shooting embers.

4. Food: Many people indulge in rich and sweet foods at Christmas. Unfortunately, some pets are also given human food treats that can be harmful, and even fatal, to animals. Candies can make pets sick. Chocolate and onions are toxic to animals and must be off limits to pets. Bones, particularly chicken and turkey bones that are brittle and can splinter and lodge in an animal's throat or intestine, must be avoided.

5. Toxic Plants: There are numerous kinds of plants that are associated with Christmas and which are also harmful to animals. The toxicity varies with each type of plant; some have a low toxicity while others are very toxic and can result in death. Avoid plants that can harm pets. For more information on plants that are harmful to animals check with your veterinarian or call The Humane Society of Canada at 1-800-641-KIND (5463).

### Some Festive Plants Toxic to Animals:

Holly, Ivy, Mistletoe, Poinsettia, Lily, Star of Bethlehem, Christmas rose, Christmas cactus, Jerusalem cherry, Hibiscus, Yew, Jequirity bean, Christmas greens (e.g. pine, cedar)

## NEW ITEMS IN TIME FOR CHRISTMAS

### CHRISTMAS CARDS - Singles only \$2.50



Please visit [www.humanesociety.com](http://www.humanesociety.com) for many more beautiful cards. We also do custom cards and calander

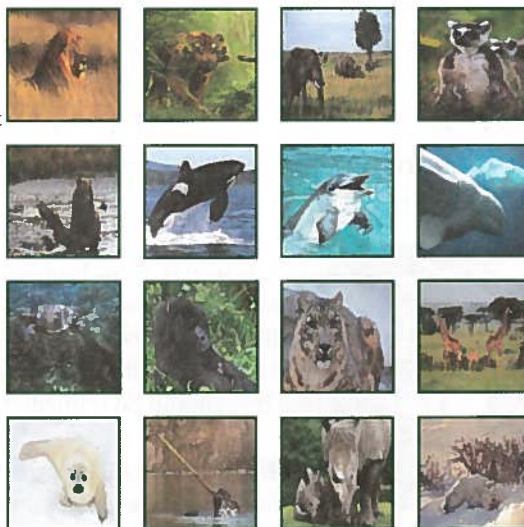
TO MAKE SURE SANTA PAWS DELIVERS YOUR CHRISTMAS GIFTS ON TIME FOR YOU, YOUR FAMILY AND FRIENDS PLEASE CALL US ANYTIME AT OUR TOLL FREE NUMBER 1-800-641-KIND (5463) OR VISIT US ONLINE AT [WWW.HUMANESOCIETY.COM](http://WWW.HUMANESOCIETY.COM)



**SPECIAL PROJECTS** include initiatives like **The Humane Society of Canada Disaster Relief, Rescue and Recovery Fund** for animals who are often the forgotten victims of disasters. We also advocate disaster relief planning and preparedness to reduce the risk of injury and loss to animals. We need funds for disaster relief mapping, purchase of equipment and the placement of caches in strategic locations. Recent examples of our efforts include the wildfires in BC our efforts include the wildfires in BC and southern California, the evacuation of pets at the native reserve at Kashechewan, Hurricane Katrina, and Superstorm Sandy.

### WILDLIFE GUARDIANS

Wildlife Guardians is our long standing initiative to help fund our programs to protect wildlife. Currently available: Lion, Tiger, Elephant, Lemur, Bear, Whale, Dolphin, Beluga, Sea Turtles, Gorilla, Snow Leopard, Giraffe, Seal, Narwal, Rhino, and Polar Bear.



### ANIMAL GUARDIANS

Animal Guardians is an initiative supporting our programs to protect domestic pets, horses, farm animals, and lab animals. Currently available: Cat, Dog, Guinea Pig, Pet Bird, and Horse.



When you choose either an Animal Guardian or Wildlife Guardian Package for a \$30 Donation, people can give a unique one of a kind gift to a friend, colleague, family member, loved or themselves. We include a beautiful animal note card with a hand written message in fountain pen, a package containing a certificate of appreciation suitable for framing and a photograph of the animal. Also includes a stuffed toy and fact sheet on the issues that these animals face and how your money and your concern is hard at work protecting animals.

## Other Ways To Help

### MONTHLY ANIMAL RESCUE TEAM

The Humane Society of Canada is a registered charity that relies entirely on donations to support our programs to protect animals and the Earth. Joining our Monthly Animal Rescue Team means that we can spring into action at a moment's notice to help sick, injured and abandoned animals. We can also devote more time and resources to help animals by reducing the amount of mail you receive and there are also important benefits for you and your pet. You can select from any level of giving by calling us toll free 1-800-641-5463 or by visiting us at [www.humanesociety.com](http://www.humanesociety.com).



To meet the every changing needs of the way in which we communicate and educate people who care about animals, follow us through our [website](http://www.humanesociety.com) [www.humanesociety.com](#) on Facebook, Twitter, Youtube, Pinterest, and Instagram Later this year, look for the formal launch of our *new free app, called Humane Animal*

### SAY I WILL FOR ANIMALS

If you like to learn more about how to leave a gift for the animals in your Will or would like us to speak with you and your financial advisor about estate planning, please contact our Executive Director, Michael O'Sullivan by calling toll free 1-800-641-5463 or by writing to him at [michael@humanesociety.com](mailto:michael@humanesociety.com)

give, the more you save. When you give a donation in kind, you now get better tax treatment and there are also particular tax benefits if you donate shares to us in publicly traded companies.

For more ways to donate ask us about our Guardian Angels for Animals Program to care for your beloved animals once you have passed away.